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The Treo 750v combines the hallmark Palm experience of a multifeatured mobile phone with email, messaging, web browsing and organization software all in a new compact design. Unique to the Treo smartphone on Windows Mobile 5.0 is a suite of software enhancements developed by Palm that underscores its brand promise of fast access, ease of use and simplicity. Examples include the following:

- Today Screen enhancements, which feature the ability to "dial by name" with a few keystrokes on the keyboard, perform a web search directly from the Today Screen and perform one-touch dialing with personalized photo speed dials;
- Ability to manage a call directly from the Today Screen and stay on top of voicemail with on-screen, VCR-like icons, such as rewind, delete and fast-forward controls for easy navigation;
- Ability to ignore a call and quickly compose a text message, such as "In a meeting" or "Can't talk"; and
- Dedicated messaging application for SMS/MMS that is organized in a "chat thread" so users can reference prior messages and use emoticons for a personal touch.